

2025 Saga Light Fantasy Area

Downtown Shuttle Bus Great for getting around the city

Balloon Fiesta ⇄ Downtown

- 10/30(Thu) - 11/3(Mon)
- Fare: 250 JPY (elementary school student 130 JPY) [Cash only]
- Operating hours: 9:00 - 17:10

There are plenty more exciting events waiting for you! Scan the QR code for details!

2025 Saga Light Fantasy

2025 10/1(Wed) - 1/12(Mon)
2026 10/1(Wed) - 1/12(Mon)

Time / 17:00 - 22:30
(subject to change during certain events)
Location / Saga Main Street (Saga Station south exit to Saga Chuo Post Office) and near S-Platz

☎0952-40-7104
Inquiries / Saga Light Fantasy Executive Committee

For Saga's 37th Light Fantasy, big orange lights warmly illuminate the downtown area of Saga city.

Sagamachi SHU-YU Festival ~SAGA so GOOD~

11/1(Sat) - 3(Mon)

Time / 11:00 - 16:00
Location / Matsubara Shrine (Jinja)

Enjoy a wide variety of popular dishes served in a bowl and sweets from inside and outside of Saga at Harapeko Market. A photo rally will also be held where you can visit photo spots and win prizes!

☎0952-20-3017
Inquiries / Sagamachi SHU-YU Festival Executive Office (in Saga Ad Center)

SAGA Balloon Museum

[Hours of operation] 10:00 - 17:00 (entry ends at 16:30)
※Hours of operation during Balloon Fiesta: 8:00 - 18:00

[Entrance Fee] Adult 500 JPY / High, junior and elementary school students 200 JPY / Pre-school aged children FREE
※Tickets are not required for the shop and the café.

[Closed] Mondays (following day if Monday is a holiday), Year's End, New Year's [Note: Open on 11/4(Tue)]

SAGA Balloon Museum Special Exhibition
"The Beginnings of the Hot Air Balloon City Saga - SAGA Recognized by the World"

2025 10/1(Wed) - 1/31(Sat)
2026 10/1(Wed) - 1/31(Sat)

〒840-0831
2-27 Matsubara 2-chome, Saga City
☎0952-40-7114

Special Exhibition: "Baisao and Jakuchu"
Celebrating the 350th Anniversary of Baisao's Birth - Now Open!

10/7(Tue) - 11/24(Mon)

Opening Hours / 9:30 - 18:00
Admission Fee / 1,500 JPY
Closed / Mondays (the next day when Monday is a holiday)

Venue / Saga Prefectural Art Museum
☎0952-24-3947

Satellite events are taking place at Hizen Tsusentei and Saga City Cultural Museum!

Shichimensou Festival

11/1(Sat) - 2(Sun)

The festival will be held around Higashiyoka Beach and Higasasu to coincide with the fall foliage of the shichimensou (a salt-water plant of Amaranth family that grows in colonies on tidal flats). Stage events will be held on 11/1(Sat) only. The Balloon Fiesta Grounds and Shichimensou Festival Grounds are connected by shuttle bus running from 11/1 (Sat) to 11/3 (Mon).
※Shuttle Bus Contribution: 300 JPY (cash only)

Festival Grounds / Around the Higasasu Lawn Square Area
☎0952-45-1022
Shichimensou Festival Executive Committee

Guided Tours with Saga City Volunteer Guides - Explore the Cultural Museum and the Coastal Shichimensou Fields!

10/30(Thu) - 31(Fri)

Tour Fee / Adult 2,000 JPY
Capacity / 25 participants per day (minimum 20 required to hold the tour)
How to Apply / Please sign up at the Balloon Information Center (beneath Balloon Saga Station) by 12:00 p.m. on the day you wish to join.

Get information on the balloons here.

Inquiries ☎0952-29-9000
Hot Air Balloon Competition SAGA Management Committee
Saga City Tourism Promotion Section

Saga International Balloon Fiesta search

Saga City Tourist Association search (Saga City Tourist Information)

1F BAI-TEN 佐賀工房
バルーンミュージアム店
Saga Cobo Balloon Museum Shop
Open 10:00 ~ 17:00
Closed
Open 365 days

2F Museum Kitchen HARU café
ハルカフェ
Open 11:00 ~ 15:00
Closed Mondays (When a holiday falls on Monday, closed on Tuesday)
Year's End / New Year's

The Saga International Balloon Fiesta is made possible thanks to the generous support of hometown tax designations and donations. We kindly ask for your continued support to help this event bring joy to everyone.



Post by: 11/3 (Mon) 2025

How many hearts will be captivated this year?!

2025 SAGA International Balloon Fiesta
10.30 THU - 11.3 MON
Asia's premier sky festival in Saga City, the sky city.

Check the timetable for Balloon Saga Station here.

※To ride the express train, you must have an express ticket in addition to your regular ticket.
※Traffic IC cards are accepted at Balloon Saga Station.
Note: IC cards cannot be used on routes that include sections outside the IC card coverage area, such as the Karatsu Line.
※Reserved seat purchase/changes are not available at Balloon Saga Station.
※Ticket purchases can only be made with cash at Balloon Saga Station.

"Enjoy Saga City"
A new tourism app is available on the official Saga City Super App.

Android iOS



Saga International Balloon Fiesta has won the "Inbound Category" at the COOL JAPAN AWARD 2025, a recognition program judged by international experts from around the world!



2025 Saga International Balloon Fiesta Schedule

	7:00	8:00	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00
10/30 (Thu)	Competition Flight	Balloon Fantasia					Balloon Classroom			Competition Flight				
10/31 (Fri)	Competition Flight	Balloon Fantasia Yakult Kid's Day					Balloon Classroom			Competition Flight				
11/1 (Sat)	Competition Flight	Balloon Fantasia					Balloon Classroom			Competition Flight		La Montgolfier Nocturne (Night Mooring)		
11/2 (Sun)	Competition Flight	Balloon Fantasia			11:00~	Honda Trials Bikeshow	Balloon Classroom	14:00~		Competition Flight			18:30~	
11/3 (Mon)	Competition Flight	Balloon Fantasia			11:00~		Balloon Classroom	14:00~		Key Grab Race			18:30~	

Note: The schedule is subject to change.

Balloon Fantasia

You can see a lot of cute and attractive balloons. Popular character/animal-shaped ones are waiting for you.

Yakult Kid's Day

Enjoy a fun balloon learning experience for kids. Here's your chance to step inside a balloon. Emergency response vehicles will also be on display.

Honda Trials Bike Show

Top riders showcase their bike skills. One after another, the riders will show their techniques while navigating the course obstacles.

La Montgolfier Nocturne (Night Mooring)

As twilight arrives, balloons begin to glow! Accompanied by music, roughly 50 balloons are illuminated by the beautiful light of their burners in a fantastic display celebrating 20 years of the new Saga City!

The contents of the competition, as well as the start and end times, are subject to change based on wind, rain and other conditions. The morning competition may end before 9:00 AM, and the evening one may end before 5:00 PM.

Will the balloons fly today?

Check here for the latest information of the day on the advisability of the competitions or simultaneous takeoff.

CHECK HERE FOR MORE

WEB cast of the competitions/venue

Watch and experience the techniques and tactics of the balloon pilots and their crews in the skies of Saga.

CHECK HERE FOR MORE

Recreation Square Event Stage

The event stage opens at 8:00 AM each day.
 Feel free to use it as a resting area between events.
 Performance times and artists are subject to change due to weather and other factors. We appreciate your understanding.

10/30 Thu	11:00 START Saga Prefecture Police Music Corps Balloon Concert	12:00 START Kyushu 4-city Tourism Ambassador PR Stage	13:00 START NBC Radio Balloon Stage Kokoro Umetani & Teruo Ikeda Enka & Pop Songs Show
10/31 Fri	11:00 START Chiney Koga Henmen & Magic Show	12:00 START Balloon Twister Marco Balloon Art Show	13:30 START POP SHOT 2025 Vol.1 Ayumi Sonoda · Risa Hizen
11/1 Sat	10:00 START POP SHOT 2025 Vol.2 DANCE ACADEMY KALDIA Miki Baton Team	11:30 START Balloon Music Stage HelloYouth BudLaB · Monster Factory	13:30 START Balloons & Music Vol.1 KEITAKU · Kazuki Nozoe Kentaro Maeda · SOTONI
11/2 Sun	10:00 START presented by Yamashiro Gas Yamashiron Special Show 2025	11:45 START Balloons & Music Vol.2 the smartass HA-DO-KEN · OT-EN-TO REINCARNATION	14:30 START "Zombie Land Saga the Movie -Yumeginga Paradise" Movie Release Special Talk Show
11/3 Mon	10:00 START POP SHOT 2025 Vol.3 LarmeR · Nagisa Takazono Baby-D · Momoha Asumi	12:30 START MUSIC CAMP FINAL!!	15:15 START Songs & Impersonation Shows Key Lock Rockers & Key Lock Girls Suzuki Koumonsama Haruna Oshima Yuka Takase VPRO KAZOKUDAN Jyosei Nagatomo MAKOPARTY Rei Matsumoto