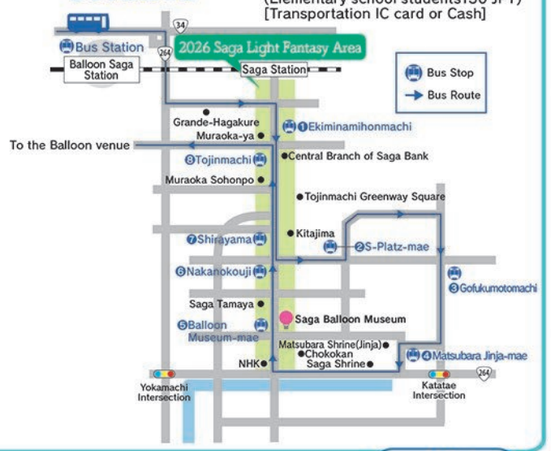
Downtown Shuttle Bus

Balloon Venue ⇔ Downtown

- Period10/30(Fri)- 11/3(Tue/Holiday)
- Time 9:00 - 17:10
- 250 JPY
  (Elementary school students130 JPY)
  [Transportation IC card or Cash]



SAGA Balloon Museum

10th Anniversary





Special Exhibition

Hot Air Balloons as a Sky Sport
— Inspiring Hearts, Evolving into a Captivating Sport —

Period
10/1/2026 (Thu)～
11/29/2026 (Sun)

■Exhibition of panels detailing the history of hot air balloons in Japan, etc.

M-02J Special Exhibition

Period
10/24/2026 (Sat)～
2/21/2027 (Sun)

■Scheduled to make an appearance at the Balloon Fiesta venue on 10/30 (Fri) and 31 (Sat)!
* There will be no aircraft on display in the museum on the above dates.
* There are no flights for the M-02J.



Entrance Fee (Preschoolers: Free)
Adults…500 JPY　High, junior and elementary school students…200 JPY
*No entrance fee is required to visit the cafe or shop.

【Hours of operation】10:00-17:00 (entry ends at 16:30)
【Closed】Mondays (following day if Monday is a holiday), Year's End, New Year's
※Open every day during the Balloon Fiesta.
【Hours of operation during Balloon Fiesta】8:00-18:00
2-2-27 Matsubara, Saga City ☎0952-40-7114

COOL JAPAN AWARD 2025
COOL JAPAN AWARD 2025 Winner

Get information on the balloons here.

Saga International Balloon Fiesta Organization search
(Updated information on the day of the event and other info such as parking.)

Saga International Balloon Fiesta search
Saga City Tourist Association search
(Saga City Tourist Information)

Sagamachi SHU-YU Festival ～SAGA so GOOD～

サガマチ秋遊フェス SAGA so GOOD!

Fun and exciting events here!



10/31(Sat), 11/1(Sun), 11/3(Tue/Holiday)
Time／11:00 - 16:00
Location／Matsubara Shrine(Jinja)
This year features stage events! Watch, participate, and enjoy music, dance, singing contests, and game events! Furthermore, a wide variety of gourmet food and sweets will be available at Harapeko Marche!!
☎0952-20-3017
Inquiries／Sagamachi SHU-YU Festival Executive Office(in Saga Ad Center)

2026 Saga Light Fantasy



2026　2027
10/29(Thu)-2/14(Sun)
Time／17:00 - 22:30
Location／Saga Main Street (Saga Station south exit to Saga Chuo Post Office) and near S-Platz
For Saga's 38th Light Fantasy, big orange lights will warmly illuminate the downtown area of Saga city.
☎0952-40-7104
Inquiries／Saga Light Fantasy Executive Committee

Shichimensou Festival



10/31(Sat)-11/1(Sun)
Please enjoy the fall foliage of the shichimensou (a salt-water plant of Amaranth family that grows in colonies on tidal flats).
Enjoy various events on 10/31 (Sat).
Events on 10/31
■Stage Events ■Rice Grab Challenge ■Kids' Raffle
■Higashiyoka Local Nori Seaweed Distribution
■Cow Milking Experience ■Target Shooting Game etc.
☎0952-45-1022
Festival Grounds／Around the Higasasu Lawn Square Area
Shichimensou Festival Executive Committee
The Balloon Fiesta Grounds and Shichimensou Festival Grounds are connected by a shuttle bus (300 JPY each way) on 10/31 (Sat), 11/1(Sun), and 11/3 (Tue/Holiday).

Chokokan 100th Anniversary Pre-Exhibition "Treasures of Saga"



10/10(Sat)-12/20(Sun)
Hours／9:30-16:00 (Last entry at 15:40)
Admission Fee／Adults 300 JPY
Junior high school students and under. Free
Closed／Mondays (or the next weekday if Monday is a holiday)
Location／2-5-22 Matsubara, Saga City (West of Matsubara Shrine)
☎0952-23-4200

Check the timetable for Balloon Saga Station here.

Buy your return ticket in advance! Charge your IC card in advance!

Admission to Balloon Saga Station may be restricted depending on congestion.

* Transportation IC cards are accepted at Balloon Saga Station.
  Note:IC cards cannot be used on routes that include sections outside the IC card coverage area, such as the Karatsu Line.(Customers coming for the Karatsu Kunchi from Nov 2 to Nov 4 need a ticket.)
* Ticket purchases can only be made with cash at Balloon Saga Station
* Purchasing or changing reserved seat tickets, and picking up online reservations are not available at Balloon Saga Station.

■Inquiries
☎0952-29-9000
Hot Air Balloon Competition SAGA Management Committee
(Saga City Tourism Promotion Section)
Weekdays 8:30–17:00 (Except during the Balloon Fiesta)

The Saga International Balloon Fiesta is made possible thanks to the generous support of hometown tax designations and donations.
We kindly ask for your continued support to help this event bring joy to everyone.

HONDA Hisamitsu Yakult 佐賀県ヤクルト販売株式会社 伊藤園 Cygames ANA BOAT RACE からつ

2026 SAGA

Breaths held. Voices raised.



INTERNATIONAL BALLOON FIESTA



10.30 FRI - 11.3 TUE

Restrooms · Police station · First aid station
Bicycle parking · Shops · Universal restroom
Baby room · Taxi · Accessible restroom
Lost Children Center · Sign language corner
Balloon Information Center · Trash station
Charichari (Bike Share) Port · Smoking area

Please note that the venue can get very crowded.
Parents and guardians are encouraged to put wristbands on their children; wristbands are available at multiple locations throughout the venue.



BALLOON PLAZA

See what Honda has on display! Honda Booth
A wide range of Honda products, including cars, motorcycles, and power products, will be on display! There are plenty of fun attractions, such as a photo spot where you can take a commemorative picture inside a real balloon basket.

To Kubota Station

Kase river

Authorized parking

Accessible parking

LAUNCH AREA

F E D C B A

Broadcast tower

Bicycle parking

Operations HQ · Large screen
Honda booth
Lost Children Center
BALLOON PLAZA
Main area

Bicycle parking

Balloon Saga Station

To Saga Station

LAUNCH AREA

- Balloon Competition
- Balloon Fantasia (uniquely shaped balloons etc.)
- La Montgolfier Nocturne (Night Mooring)
- Yakult Kid's Day
- Key Grab Key
- Honda Trials Bikeshow (Held in front of the broadcast tower)

Balloon Information Center

Luggage storage services 1,000 JPY (tax included)

· Limited space · No reservations

Drop-off time: 6:30 - 17:00 (10/30 - 11/1)
6:30 - 20:00 (11/2, 3)

Location: Beneath JR Balloon Saga Station

About the Competition

The competition is a team event where the pilots and their ground crews work together.
Those who can read the wind and make quick decisions will prevail!
The pilot who drops their marker closest to the target will earn the highest score!



The Balloons fly towards the riverside when the target is within the Grounds.



The balloons take off simultaneously when the target is outside the Grounds.

To Takeo N

Kase river

Route of the parking area shuttle bus

Recreation HQ
Umakamon Market (Food court)
Relaxation area
Furusato Bussankan (Local Market area)
BBQ
Blood Donation Center
Event stage

Route 34

Authorized parking

General parking

Overnight Vehicle Parking (Advance reservation required)

Recreation Square

Disaster Prevention Station · Motorbike parking

Shuttle bus stop

[Bound for temporary parking lots, Downtown, and Shichimensou Festival Ground]
*Note: This is not a parking area shuttle bus.

Balloon Saga Station may restrict entry due to severe congestion following competition flights and night moorings. Passengers with reserved seat tickets are advised to arrive with plenty of time to spare.

the parking area shuttle bus

◎10/30(Fri)-11/1(Sun) 5:45 - 18:00
◎11/2(Mon),11/3(Tue/Holiday) 5:45 - 21:00
Bus stops: From north of Recreation Square to Overnight Vehicle Parking(5 stops in total)

The 15th Kase Scarecrow Festival

A variety of scarecrows are waiting for you!
Location/
Disaster Prevention Station
Inquiries/
0952-26-5208
(Kase Community Center)



To Tosu

Recreation Square

Saga specialty products available in the Balloon mall

7:30 a.m. OPEN

Umakamon Market (Food Court)
From the mountains to the sea, all of Saga's delicacies are gathered here.

Furusato Bussankan (Local Market Area)
An area full of locally produced gifts and souvenirs unique to Saga.

Usable in Saga City on your way home from the fiesta!

1,000JPY OFF Special Coupon

Distributed via the "Tourism App" within the Saga City Official Super App.

Distribution Period: 10/30 (Fri)– 11/3 (Tue/Holiday)
Distribution Locations: Balloon venue and other designated areas

*Cannot be used at the Balloon Fiesta venue.
*Limited quantities available.

How to Get▲

2026 Saga International Balloon Fiesta Schedule

	7:00	8:00	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00
10/30(Fri)	Competition Flight		Balloon Fantasia				Balloon Classroom		Competition Flight					
10/31(Sat)	Competition Flight		Balloon Fantasia				Balloon Classroom		Competition Flight		Sky Lanterns in Balloon Fiesta			
11/1(Sun)	Competition Flight		Balloon Fantasia				Balloon Classroom		Competition Flight					
11/2(Mon)	Competition Flight		Balloon Fantasia / Yakult Kid's Day		11:00~	Honda Trials Bike show	Balloon Classroom	14:00~	Competition Flight		La Montgolfier Nocturne (Night Mooring)	18:30~		
11/3 (Tue/Holiday)	Competition Flight		Balloon Fantasia		11:00~	Honda Trials Bike show	Balloon Classroom	14:00~	Key Grab Race		La Montgolfier Nocturne (Night Mooring)	18:30~		

Note: The schedule is subject to change.

Balloon Fantasia



You can see a lot of cute and attractive balloons. Popular character/animal-shaped ones are waiting for you.

Yakult Kid's Day



Enjoy a fun balloon learning experience for kids. Here' s your chance to step inside a balloon. Emergency response vehicles will also be on display.

Honda Trials Bike Show



Top riders showcase their bike skills. One after another, the riders will show their techniques while navigating the course obstacles.

La Montgolfier Nocturne (Night Mooring)



As twilight arrives, roughly 50 hot air balloons will appear across the venue! This year features a special ZOMBIE LAND SAGA collaboration, creating an unforgettable magical atmosphere.

Will the balloons fly today?

Check here for the latest information of the day on the advisability of the competitions or simultaneous takeoff.

WEB cast of the competitions/venue

Watch and experience the techniques and tactics of the balloon pilots and their crews in the skies of Saga.

*The contents of the competition, as well as the start and end times, are subject to change based on wind, rain and other conditions.
The morning competition may end before 9:00 AM, and the evening one may end before 5:00 PM.

Recreation Square Event Stage

Opens at 8:00 a.m. each day

Feel free to use it as a resting area between events.

Performance times and artists are subject to change due to weather and other factors. We appreciate your understanding.

10/30 Fri

10:30 START
Saga Prefecture Police Music Corps Balloon Concert

16:00 START
Saga City Presents HY LIVE in Balloon Fiesta
FM SAGA Public Recording
Advance registration required / Winners only



10/31 Sat

①10:00 START ②14:30 START
Admission Free
POMPOMPURIN 30th Anniversary Special Stage "Pa-Pi-Pu-Pe Pom!"
2026 is POMPOMPURIN's anniversary year! Friend characters will also join the fun! Let's have a wonderful time together!
*Character costumes are subject to change without notice.



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12:00 START
Ayumi Sonoda
Risa Hizen
SHOOT THE MOON
CutiV



11/1 Sun

10:00 START
FM SAGA Public Recording
Balloon Music Stage
KEITAKU



12:00 START
Balloons & Music
the smartass/Eiki Tokumaru/ HA-DO-KEN/OT-EN-TO/ REiNCARNATiON



11/2 Mon

11:00 START
Chiney Koga
Henmen & Magic Show



12:00 START
Balloon Twister Marco
Balloon Art Show



14:00 START
NBC Radio Balloon Stage
Aimi Tanaka & Teruo Ikeda
Pop Songs Show



11/3 Tue/Holiday

9:45 START
DANCE ACADEMY KALDIA
Miki Baton Team
WANNE

12:30 START **MUSIC CAMP 2026**
★Navigator: Keigo Kihara & Spirits★
Steve Fox (from GODIEGO)
Hiroaki Igarashi · Kenji Nakazawa (ex. H20)
VooDoo Hawaiians/BEGATTA
COSA NOSTRA M/R
KISS face

